

Order @ Table Enhanced by BLE

Maximise cover turnover, increase revenues



Want to improve the volume of covers you can support in busy times?

Are your servers able to give every customer their full attention?

Can't find a server for that extra round of drinks?

BlueCats beacon technology is ready to help. Lots of venues publish their menus online. Go one step further and allow your customers to order directly through your app. When they are ready to order, simply tap the table beacon.

The BlueCats SDK identifies the table beacon and allocates the order to a predetermined table number in your venue. Connect your app to the POS system and the order is pushed straight to the kitchen to prepare. When the order is ready, staff simply view the location of the guest (even if they have moved) on the **BlueCats NOW Guest Positioning Solution Software**.



Reduce waiting times and increase cover throughput

- No more waiting for serving staff in busy periods
- Pre-select what you want to eat, even before you arrive



Increase ancillary revenues with impulse orders

- Need more fries or extra sauce?
More drinks? Order when you are ready
- Remove the barriers to extra ordering



Improve your customer's experience

- Order @ Table allows your staff to focus on other customers, checking satisfaction and taking extra orders



Reduce your risk of chargeback claims

- Tapping the beacon confirms the customer is in the venue, providing proof of presence
- Add fingerprint confirmation of orders to further reduce chargeback risks

Beacons and your Venue



Customer Engagement

Engage with your guests via an app at the right place and time using strategically placed beacons within your venue.



Mobile or Kiosk Ordering

Order via a Mobile Device and locate your guests position or enable pre-orders for Drive Thru and Curbside.



Food and Beverage Delivery

Easily identify the location of Guests within your entire venue and efficiently deliver food fast and fresh.



Data and analytics

Gain valuable insights into traffic flow, delivery times, dwell times, loyalty, recurring visits and heat maps.



Payments and Loyalty

Using BlueCats ATMO device interfaced with your POS, enables any smart device to redeem and accrue loyalty points and offers, or confirm a customer's presence for payments.



Sensors

Add Bluetooth sensors to your network, to easily monitor the temperature of Fridges or Warmers; or count how many times the the toilet door has been opened.

Bridging the gap between Guests and Staff with ubiquitous technology solutions.